NZIB Newsletter - March 2021



President's Message -

It is pleasing to read, as in the stories below, some of our clubs and districts actively out there trying to gain and attract new members to our game (or even getting some of the old ones back). We must always remember when talking about the survival of our sport, there aren't any bad ideas, and we should always look to encourage any adventure.

Let's look at our younger members and ask them what type of event they would like to run to get their friends and family along. All too often we can find ourselves in a rut and hear people say, "Oh we did that years ago and it didn't work..." But what if the idea was good, it was just the timing that was off? Now let's not just focus on gaining new members as we need to make sure that we are still doing our part to maintain our current members. I challenge districts to write to Teri with what they are doing different now from a few years ago. Take care everybody and good bowling to all.

- Michael Lawson, NZIB President

Membership boost - Clubs and Centres rise to the challenge

Owhata Club, Bay of Plenty, is thrilled after obtaining five new members from a leaflet drop in their street. They have all joined as financial members and are improving rapidly with their bowling skills.

While the club has been unsuccessful with leaflet drops in the past, they say it is worth persevering with each year.



"The club has a new lease of life and plenty of fun and laughter."

- Delwyn H

Otago Indoor Bowls is currently running an intensive promotional campaign, comprising of advertisements in the local weekly paper backed up by editorials, online banners, radio interviews and open days. There will also be "have a go" presence at the local stadium as well as involvement in a suburban street festival.

All the best Otago – your proactiveness is inspiring and it would be great to see your incredible amount of effort rewarded!



Napier Pirates IBC is a brand-new club centred around whanau and good times. It is home to the local rugby club and already has active members of all ages — not just at club level but centre level too. While many of the Pirates are new to the game, there have also been past members returning to the mats.

"A lot of
learning,
laughter,
singing, and
fun."
- Kirstyn H



North Island and National Championship entries close April 30th.

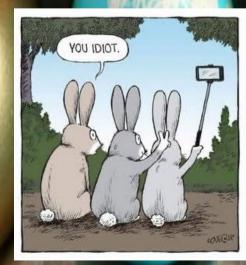
Health and Safety

Is your Centre hosting a national event this year?

Please remember to complete this <u>health and safety form</u> and then send it through to Helen at office@nzindoorbowls.co.nz.

Volunteer needed!

Whanganui Blind & Vision
Impaired Indoor Bowling Club
need a volunteer driver on
Thursday nights. They can
provide the vehicle but need a
driver to transport them. Do you
know anyone who can help? Call
David on 06 343 3117.



Spice up your club nights!

Club nights are a great opportunity to play around with the format of the game or simply just have fun. Give the below options a go, or come up with your own!

- Power play ends
- Throw the jack last
- 2-4-2 pairs
- Background music
- Themed nights
- Family nights
- Invite a club to visit
- Use your non-dominant hand



