



FROM THE PRESIDENT'S PEN



Greetings members, during the past weekend the NZIB Executive met in Wellington to discuss a manner of things relating to the development, sustainability and a better future for Indoor Bowls in New Zealand. At this meeting we considered the feedback we have received over the past few months, both internally and externally with a view to finalising the Indoor Bowls Strategic Plan. Once we have completed this exercise the Plan will be shared with the membership and in time, templates will be developed for Districts and Clubs to use or to modify for use in your own communities.....'watch this space'. This is an exciting time for Indoor Bowls as we map out a better future for all.

NIGEL



FROM THE CONSULTANT'S PEN



Upon reading the article from the NGATEA Indoor Bowling Club below, it got me thinking about Gaming and Charitable Trusts, an amazing financial resource for sport and recreation in New Zealand. **When was the last time you applied for a grant from these institutions?** This SportNZ funding link has a search engine. I populated the search engine and there were 13 organisations in the Greater Wellington Region alone that local Clubs and Districts could apply to for **BLUE** and **ORANGE** bowls. I encourage you to search for your Club. https://sportnz.org.nz/get-into-sport/search-for-funding/search?status=6107&location=71&purpose=8106&cost=7101&funds=6602&action_search=Search+Funding

Generosity NZ is the largest digital search facility for funding information in New Zealand. They have created three search tools that connect people to funding opportunities. **givUS** offers access to more than 1,200 grants and schemes for communities, volunteer organisations, schools, groups, sport clubs and Iwi. Find financial assistance for nearly everything, including: Operational costs - Building redevelopment - Project based resources, every organisation has unique goals and needs.

More than 90% of councils subscribe to **givUS** on behalf of ratepayers, which enables **FREE public access**. For more information, contact your nearest library. <https://generosity.org.nz/giv-us>

When applying for a grant, ensure you complete all of the documentation accurately and 'tell a good story' Remember you will be competing with 100's of other organisations, and so you need your application to be compelling and to stand out. You will want to create a positive 'first time' impression too. In essence you are building a relationship that hopefully will last a life time, as you will want to go back to these organisations for support in the future...HOW MANY SETS OF **BLUE** and **ORANGE** bowls would you like????????

KEVIN

CLUB 'BIAS'

In our June newsletter we encouraged you to share with us any successes you may be having so that we in turn, could share with the wider "Indoor Bowls Family"

Coach Paul Sheary, from the **NGATEA Indoors Bowls Club** shared this with us...thanks Paul;

"Our Ngatea Club has grown over the last 12 months from 8 players per night to an average of approx 20 this year. Our best night was 29 players. This included 4 new players who have since moved out of the area.

After struggling for the last few years', it is good to see the Ngatea Indoor Bowling Club grow the membership.

We have run a business house tournament for three years now, raising funds for the St John Ambulance.

This year we raised \$868 for St Johns. We had a total of 18 teams entered in the 'fours' team event. The business community was fully supportive and provided supper and many prizes. This year we have gained at least two new members from this event.

We canvassed the town for donations and after the event, we personally visited these companies and individuals to advise the outcome. All were emailed the results of those who participated and/or only gave donations. A few businesses could not make up a team however gave a donation....it was pointed out to them that the club would fill their teams with club members so they could take part in the event.

Last year we bought two sets of new bowls (BLUE and ORANGE); funding was supplied by the Trillion Trust...

*<https://www.trillian.co.nz/> This year we purchased another two full sets and four kitties with funding from **Grassroots NZ**. <https://www.grassrootstrust.co.nz/>*

We feel that these new bowls have helped revive the club as they are more visible to the players over the old colours.

Ngatea Indoor Bowling Club has started a website with Sporty NZ and we send newsletters out weekly to our members with nightly results and upcoming events." <https://www.sporty.co.nz/ngateaindoorbowlingclub>

thanks for sharing

thanks for sharing

thanks for sharing

CENTRE 'BIAS'

Diane Jenkins Executive/Development Officer **Southland Indoor Bowls Centre** saw an OPPORTUNITY and maximised it...well done Diane and thanks for sharing.

"We had a class of Yr 11 students from Southland Boys High School come to the Centre to try out a sport new to them.

We ran through the basics of the game with them and then sent them off to play pairs against their mates. The volume went up and their competitive spirits came to the fore. At the conclusion of the session I asked them who thought they were going to be bored when they heard they were coming to indoor bowls – they all put their hands up. Then I asked

*them 'who found it boring?' only one hand went up, and he was just being a wee bit cheeky. Their energy was infectious and our volunteers really enjoyed interacting with the students. We usually try to get some action shots of school groups to post on Facebook, to help spread the indoor bowls word to FB users. The idea to throw a quick video clip together came about because they were so involved, having fun and our volunteers were having a ball too. **Imovies** is a great app that allowed us to put the video together in no time and post to FB and tag the school in it".*

Take a look at this video; <https://www.facebook.com/Southlandindoorbowlscentre/videos/346193206055572/>

thanks for sharing

thanks for sharing

thanks for sharing

Welcoming, Innovative, Community-focused, Engaging and Enterprising.

Last month we shared with you, from the UK, Sport Marketing Networks (SMN), TIPS for making your Club a GREAT Club..... *Is your club **WICE(E)**?* We sincerely hope that you have had a chance to look at the five key factors which will help you to grow and develop your sport and your Club in a sustainable way.

We now provide you with a **WICE(E) Quick Check Form** which follows below. This form allows you to rate your Club's current situation. The best way to utilise this form is for all committee members to independently rate your Club and then to share those ratings. Invariably you will find that not all ratings will be the same and therein lies valuable conversation within the committee that will lead to agreement to positive change...GOOD LUCK. Please let us know how you get on.

Are you **WICE²** ? - A Quick Check from



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Welcoming		
Level	Current situation	Score
1	We are completely focused on being welcoming, be it towards players, members, supporters and sponsors and we are aware of their different needs and we work hard to satisfy those needs	
2	We are getting increasingly welcoming although not everybody may be as welcoming as we would like. We know how we want to improve and we are working hard to get there	
3	We should focus less on internal and political issues and more on being welcoming	
4	We rarely talk about being welcoming - do we really know what that is?	
5	We are a sports club - why should be talking about being welcoming?	
Innovative		
Level	Current situation	Score
1	We are very focused on innovation at our club and we can respond quickly to new opportunities and challenges. We try to be ahead of the game always looking for new ways to work	
2	We are trying really hard to keep up but need more expertise and focus on Innovation. Our systems are still not responsible and flexible for sport in the 21st century	
3	We don't have the innovative processes and people we need. We are being left behind by the rest	
4	We don't know how to cope with new ideas	
5	New ideas and innovation - the ultimate threat - let's ignore it!	
Community focused		
Level	Current situation	Score
1	We are fully committed to working with everybody within our community, be it sport or non-sport partners. Our community programme is fully integrated within our organisation and we are seen as a hub which attracts potential partners	
2	We are developing our community programme and although we still have a way to go, we are fully committed to this and we are fully aware of the benefits	
3	We need to focus harder on getting engaged with the community	
4	We'll talk to the community if they come to us...but why should they?	
5	Community - what has that got to do with sport?	
Engaging		
Level	Current situation	Score
1	All our stakeholders know where we are going and have been involved in helping us shape the way ahead. We engage with all our stakeholders on a regular basis and they can tell we are listening	
2	We are developing internal and external communications systems to involve all our stakeholders	
3	We have considerable difficulty in communicating with our stakeholders but want to find ways of improving	
4	We don't communicate apart from sending out an annual report and accounts	
5	Don't tell anything to anyone at any time	
Enterprising		
Level	Current situation	Score
1	We are completely focused on being enterprising and always looking at new and better ways for generating really good services that people and partners want to pay for	
2	We are getting increasingly enterprising and we are discussing new ideas and methods. We know how we want to improve and we have appointed a Head of Income Generation	
3	We need to focus less on whingeing and more on bringing in new people with different ideas	
4	We rarely talk about being enterprising - we just want some grants	
5	We are a sports club - why should be talking about being enterprising?	



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