



FROM THE PRESIDENT'S PEN

Greetings members, I have just had the pleasure of competing in and being part of the support TEAM that ran a very successful 70th SUMMERSET National Indoor Bowls Championships in Rotorua. To all that helped in the organisation, hosting and the running of the event a big THANK YOU for your support...almost all of you were volunteers freely giving of your time.

The 'show case' event was a real success and provided an opportunity for bowlers from around the country to come together to compete, renew friendships and have fun. The event also attracted two English men Neil Jolly and Jason Ellis. Neil gave his first-time experience of playing in our 'nationals' ten out of ten.

There were many highlights over the eight days of the event including the quality of the bowls played and it was pleasing to see the finals being live streamed to thousands of people. The combination of participation, 'Wacky Wednesday' (fancy dress), the Quiz night and the well-attended forum, themed "what is the *FUTURE* for indoor bowls, provided variety and many 'talking points' for all...*thank you ALL for your support*.

I look forward to seeing you all at the SUMMERSET Nationals in Whangarei in 2020.

NIGEL WARNES

FROM THE CONSULTANT'S PEN



As part of my working alongside NZIB, I attended the SUMMERSET Nationals over two days. I had the pleasure of meeting and talking with many bowlers and watching how the game is played at the highest level.

My overall impression of the event was very positive, the venue and its many 'offerings' appeared ideal for bowlers and supporters alike, the number and age range of participants, and there was a good gender mix. But more than this I sensed that many came to the 'nationals' year after year to be with their friends, fellow bowlers they had got to know over the years, this is a lovely dimension to have in your sport. I should add that as a 'newbie' and a non- bowler, I was made to feel very welcome.

This was my first attendance at the 'nationals' and I came away excited about the future of the game. It truly is a game for all ages and to have had the pleasure to talk with and then watch a 13 year old boy play with his father in the pairs and then to hear of a team of three generations playing together in the triples clearly highlighted for me just how 'family friendly' the game is.

One of my key roles at the 'nationals' was to facilitate Monday evening's forum... WHAT IS THE FUTURE FOR INDOOR BOWLS????? "*THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT.*"

This well attended forum provided an opportunity for attendees to share what is working well and what Indoor Bowls may like to focus on for the future. To view a summary of the Forum, click here.

<http://www.nzindoorbowls.co.nz/nationals.html>

Kevin Wilson Consultant Leadership and Governance in Sport and Recreation

CLUB CORNER

Welcome to **Club Corner**, in future editions of our newsletter we will be providing you with TIPS and sharing links about how you may be able to make your Club a **GREAT Club**. At the same time, we encourage you to share with us any successes you may be having so that we in turn can share with our entire "Indoor Bowls Family".

To start this off we share with you, all the way from the UK, Sport Marketing Networks (SMN), TIPS for making your Club a GREAT Club

Is your club **WICE(E)**? [Welcoming, Innovative, Community-focused, Engaging and Enterprising](#)

Through Sports Marketing Network's work and contacts with literally hundreds and hundreds of sports providers from across all sports and different types of organisations we have identified **five key factors** which we believe are key to delivering growing and sustainable sport and leisure activities.

We all provide sport in different ways, for different people and in different places but nevertheless we strongly suggest you focus on how you can be as **WICE(E)** as possible. Please view this through the eyes of the outside world and not how you and your mates within the club perceive it. (I am yet to find any sports organisation which does not regard itself as being 'welcoming' even though it may be full of Victor Meldrew look-a-likes!)

This is designed to help clubs develop better practices in terms of how they follow the WICE(E) principles and become sustainable 'hubs' for their communities.

It may not be rocket science but SMN is convinced that if our sports providers, over time, become more **Welcoming, Innovative, Community-focused, Engaging and Enterprising** then we can deliver better sport in a sustainable way.

To read more about **WICE(E)** click here.

<http://www.nzindoorbowls.co.nz/nationals.html>

DID YOU KNOW? *By 2036, it's projected that One in 4.5 New Zealanders will be aged 65-plus...that's 1,258,500 million people. That's an additional 547,300 over 65's, up from a total of 711,200 in 2016.*



Summerset is proud to support NZ Indoor Bowls.

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