

## **NZ INDOOR BOWLS NEWS**

August 2019



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Www.nzindoorbowls.co.nz

## Hello Bowling Enthusiasts!

"Greetings members, we delighted to be able to share with you that NZIB has established a new website. Exec Member Graham Low, has led this project which is aimed at providing a more modern look for Indoor Bowls while also increasing the capability of the website to promote the game, improve communication both internally and externally and to provide increased resource for the 'indoor bowls family'. While it will always be a 'work in progress', we hope that you take the opportunity to have a look and make yourself familiar with its many offerings. Over time we will be enhancing the website with a major focus on establishing the Club 'toolbox'...providing resources help Clubs. THANK YOU, Graham, for leading this project."

"I am delighted to be able to share OUR FUTURE' with you all"



Nigel - President

The **NEW WEBSITE** is expected to go live over the weekend and can be accessed here.

http://www.nzindoorbowls.co.nz/

"In the July newsletter I shared with you that NZIB has been working on developing a new Strategic Plan. This has been finalised and I am delighted to be able to share 'OUR FUTURE' with you all. Kevin, our consultant has worked closely with us throughout this project and will share more with you below."

- Nigel



"The National Plan has also been produced as a District template and a Club template, both will be accessible on our new website as will **GUIDE** Notes for **GOOD PLANNING** to help you develop your own one Strategic Plan"

"The NZIB Strategic Plan 2019 – 2024 has been in the making over the past few months and has been the combination of Exec workshops, a Manawatu District workshop, a workshop held at the Summerset Nationals in Rotorua and considerable feedback from passionate members. The Strategic Plan (one page) provides direction for the game while identifying priorities and strategies to achieve the priorities and outcomes contained in the document. The Strategic Plan is an excellent communication 'tool' as it shows in a simple way what Indoor Bowls is about and the future it desires. The document will be used in many ways and will support our applications for sponsorship and Trust grants. The NZIB Strategic Plan is attached to this newsletter and will be accessible on our new website"

- Kevin

Based on the silver fern proudly worn by all New Zealand Teams the design was created for the 2013 Mat Blacks and first worn on the shirts in 2017. It was created after the 2013 training camp where it was decided to make the Australian accommodation in Queensland as Kiwi as possible. This was my contribution to that effort.

- **1.** The shape is a fern that resembles a bowls mat with a bowl and jack in the delivery square. The bowl and jack are the NZIB logo deconstructed.
- **2.** The 11 leaves represent the 11 disciplines played. 5 leaves on one side for the morning session and 6 on the other for the afternoon session. There are notches in the leaves to represent the delivery square so that each leaf appears as a separate mat.
- **3.** The koru on each mat represents the delivered bowl turning on its bias.
- 4. Colours are black white and grey to suit NZ national colours and easy to print.

The logo was approved by the rugby union (due to its close resemblance to their shape) as long as we did not make money from it. Not sure how serious they were with this. I can't see why we couldn't sell pens or t-shirts with this on to people at mat black events or national events etc. I also sent it off to my local iwi for comments to make sure we weren't offending anyone and they were happy with the design as the fern represents all of NZ.

### **CLUB'BIAS'**

# CLUB 2000 - President Margie Davis, shares the background to this successful Club merger

Two clubs, Spotswood and Ferndale functioned separately in different halls. In the year 2000 they amalgamated totally and called it Club 2000. They were able to play on Monday nights at the Belt Road Bowling Hall in New Plymouth (Central Hall). We have two Coaches and two Umpires and members who have volunteered to do regular tasks and a happy positive Committee of nine to oversee the running of the Club.

Due to the downturn of numbers in the last few years (ageing, shifting etc) we have had an active campaign to increase numbers. Letterbox leaflet drops, advertising in local paper, notices posted at other sporting clubs and at the beginning of each season we have "Come and try nights". Last year we had four new members and this year we have had 12 new ones...age range is from 14 years to 83. Everyone is special and everyone is welcome....at present we have 53 members.

"Everyone is special and everyone is welcome"

For more information please contact Diane Dravitski (Secretary) dianedravitski07@gmail.com 027 330 1583

We are proud of our long-term members who have been selected at Central Division, North Taranaki and NZ Level. We are just as proud of our newbies, three of whom have won Championship Trophies this year.

Financially we are in a quite healthy position. Our fees are \$25 per season, Juniors free for the first year and \$5 after that.

Some years ago, we had a special meeting and 100% approval from Club members to purchase eight sets of new yellow and black bowls and Jacks. Which we own but are used at Belt Road Bowling hall every day of the year. TSB (Our bank) subsidised this cost \$1 for \$1,00. Because of their generosity we purchased a further three sets of blue and orange bowls and again TSB came to the party financially.

We have two sight impaired players and several other members unable to drive so a car pool has been arranged for them for Club and other important events.

A few years ago, the North Island "Sight Impaired" Bowls were played at Belt Road hall. They were delighted with our coloured bowls which really helped them

We have already had inquiries with a new member about to start so hopefully we will keep getting more new ones".

If players are missing for some weeks, we follow up with phone calls to check they are okay and to advise them of future events.

We have a Club Events brochure for each member plus this year we have introduced monthly newsletters with important results and photos.

I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.

Maya Angelou

### **CENTRE'BIAS'**

# MANAWATU CENTRE'S Secretary Pamela Bryan talks about their successful Charity Tournament

"We hold a Drawn Charity Triples tournament each year, with the funds going to a charity of our choice - usually the Palmerston North Rescue Helicopter.

This year, following on from the visit of Kevin Wilson, we decided to do things a little bit differently.

We wrote a cheque for the Rescue Helicopter as usual but decided to make entry FREE for all players. Players from non-affiliated clubs were also invited and we had a good response from them. Local businesses and our affiliated players were approached and consequently over 100 prizes were donated for raffle prizes. People spent more than usual on raffle tickets because of the free entry. We had 108 players – the most we have had for many years – and everyone seemed to enjoy themselves because it was a very noisy evening.

The Central Energy Trust Arena was asked if they could give us FREE use of the Barber Hall because our funds were going to Charity and they willingly agreed.

We will be contacting each non-affiliated player to get their reaction on how the tournament was run, etc, and whether or not they would be willing to join an affiliated club."

- Pamela Bryan

For more information please contact Pamela: thebryans@inspire.net.nz 027 2488 886



Thank you to the Clubs, Centres and Districts that have shared their journey and successes with us, so that we in turn can share with our wider "Indoor Bowls Family" ....keep those stories coming.

thanks for sharing

thanks for sharing

thanks for sharing



Summerset is proud to support NZ Indoor Bowls.

## New Zealand Indoor Bowls Strategic Plan

Our Vision: More participants of all ages playing and enjoying indoor

bowls and having a life-long love of the game

Our Purpose: Building communities through indoor bowls

Our Values: Best practice in all we do

Openness and transparency

Wholistic approach to the game

**L**ead by example

**S**erving the needs of our members, partners and communities

2019-2024



#### **OUR FOUR KEY PRIORITIES OF OUR STRATEGIC PLAN ARE**

#### **PARTICIPATION**

More people of all ages and cultures playing indoor bowls



- 1.Work alongside Clubs and Districts to develop a participation plan that caters for all ages and stages, social and competitive players and cultures
- 2.Develop resources in conjunction with Districts to support Club development and the sharing of best practice, accessible to all
- 3.Use technology and social media to 'spread the word' and promote the game
- 4.Acknowledge the key role Clubs play in attracting players and engaging with their communities

#### **PARTNERSHIPS**

A strong, unified, aligned and sustainable Indoor Bowls brand



#### **PERFORMANCE**

Development of players, coaches, umpires, officials and administrators



#### **PEOPLE**

More volunteers supporting indoor bowls at all levels both on and off the 'mat'



#### **OUR STRATEGIES**

- 1.Develop a partnership engagement plan that includes clubs and districts as well as external partners
- 2.Cultivate new partnerships that support the growth, development and profile of indoor bowls
- 3.Develop a sustainable model that is best practice and maximises member, partner and community partnerships
- 4.Acknowledge our members and partners in an appropriate way

- 1.Develop player, coach, umpire, official and administrator pathways and the relative resources, accessible to all
- 2.Develop a series of events and competitions at district, national and international level
- 3.Develop clear linkages between club-district, district-national and national-international
- 4.Acknowledge high performance results

- 1.Develop a volunteer plan that will enhance recruitment, retention and the development of volunteers
- 2.Develop resources to support the development of volunteers at all levels: clubs, districts and national
- 3.Develop a website-based volunteer 'tool-kit' accessible to all
- 4.Acknowledge the importance and value we place on volunteers