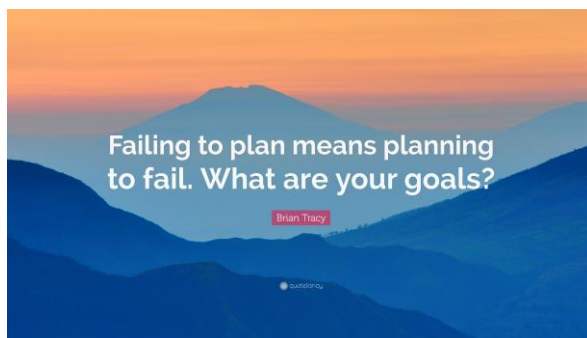


GUIDE Notes for GOOD PLANNING for NZIB, Districts and Clubs

(It is recommended you refer to the sample Strategic Plan templates while reading the GUIDE notes; these can be found on the NZIB website; <http://www.nzindoorbowls.co.nz/>)



NZIB Executive Council and the various Committees (**TEAMs...Together Everyone Achieves More**) that run NZIB, our Districts and Clubs have as their prime responsibilities; *“to effectively Govern their organisation, make it better than it is today and to leave a legacy all can be proud of.”*

The best way to do this is to produce a Strategic Plan for the organisation.... *“the challenge is ours to take up...the future is ours to create”*

The **THREE Critical Pillars** for our Strategic Plan are;
VISION the **reachable** dream

PURPOSE..... why **we** exist

VALUES how **we** behave while meeting **our** purpose and striving for **our** vision
(values underpin the desired culture for our organisation)

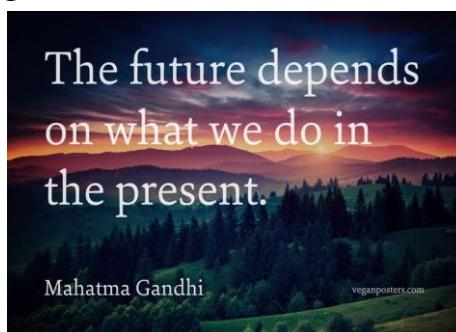
Some Points we may like to consider while establishing our FOUR KEY PRIORITIES *People – Participation – Performance – Partnerships*

- What is our core activity?
- We can't be everything to everyone
- Stick to what we do well, however let's do it better
- Grow the areas of greatest potential – where we are likely to have success
- Leverage off those activities that may best provide a 'conversion' to increased membership and participation
- We must remember our key partners – our members and participants and key stakeholders - sponsors and trusts, venue owners and the community we serve
- It is important the national, district and club plans are aligned
- Keep the process simple and **have FUN**

Some Success Factors we may like to consider while establishing our STRATEGIES and our OUTCOMES

- ✓ **Members** – exceeding our members and participants needs and expectations

- ✓ **Programmes** – initiatives that enhance membership and participant growth, both numerically and in their growth in the sport and their enjoyment, be it as athletes, participants, umpires, officials, administrators and volunteers
- ✓ **Profile** - a positive public perception of the organization and the Indoor Bowls brand in our community
- ✓ **Partnerships** - effective relationships with members, participants, partners, sponsors, trusts, venue owners, stakeholders and the community
- ✓ **Human Resources** - succession planning and development of staff and volunteers
- ✓ **Financial Sustainability** - sufficient income to meet organisational needs and aspirations this year and in the future.... the next 3-5years
- ✓ **Policy and procedure** - adopting and maintaining 'best practice' and meeting legal and compliance regulations
- ✓ **Asset Management** – maintenance, replacement and development plan for all assets
- ✓ **Governance** – effective strategy and supporting operational/action plans and a complementary structure



New Zealand Indoor Bowls Strategic Plan 2019 – 2024

This plan has been in the making over the past few months and has been signed off by the NZIB Executive. The templates we have produced for District and Club use have been modelled around the NZIB Strategic Plan thereby providing alignment within the 'family of Indoor Bowls'. *The two templates for Districts and Clubs are provided as a 'kick start' for each organisation to gain an understanding of Strategic Planning and you are encouraged to customise and personalise the templates so that it reflects your organisation and the future you desire. Feel free to change the wording, photos and images, however we strongly encourage you to keep the 'flavour' and format. Priorities for each organisation will vary and please remember, it is a five-year plan, it doesn't have to be all done today.*

Over the next few months we will be generating more 'tools' to help you grow your organisation and these 'tools' will be placed on the NZIB website for you to access in what will be referred to as the 'Club Tool Kit'. The next 'tool' will be a sample Operation Plan that will assist you in turning the Strategic Plan into **ACTION**.....GOOD LUCK.

