

New Zealand Indoor Bowls Strategic Plan

2019-2024

Our Vision: More participants of all ages playing and enjoying indoor bowls and having a life-long love of the game

Our Purpose: Building communities through indoor bowls

Our Values: Best practice in all we do

Openness and transparency

Wholistic approach to the game

Lead by example

Serving the needs of our members, partners and communities



OUR FOUR KEY PRIORITIES OF OUR STRATEGIC PLAN ARE

PARTICIPATION

More people of all ages and cultures playing indoor bowls



PARTNERSHIPS

A strong, unified, aligned and sustainable Indoor Bowls brand



PERFORMANCE

Development of players, coaches, umpires, officials and administrators



PEOPLE

More volunteers supporting indoor bowls at all levels both on and off the 'mat'



OUR STRATEGIES

1. Work alongside Clubs and Districts to develop a participation plan that caters for all ages and stages, social and competitive players and cultures
2. Develop resources in conjunction with Districts to support Club development and the sharing of best practice, accessible to all
3. Use technology and social media to 'spread the word' and promote the game
4. Acknowledge the key role Clubs play in attracting players and engaging with their communities

1. Develop a partnership engagement plan that includes clubs and districts as well as external partners
2. Cultivate new partnerships that support the growth, development and profile of indoor bowls
3. Develop a sustainable model that is best practice and maximises member, partner and community partnerships
4. Acknowledge our members and partners in an appropriate way

1. Develop player, coach, umpire, official and administrator pathways and the relative resources, accessible to all
2. Develop a series of events and competitions at district, national and international level
3. Develop clear linkages between club-district, district-national and national-international
4. Acknowledge high performance results

1. Develop a volunteer plan that will enhance recruitment, retention and the development of volunteers
2. Develop resources to support the development of volunteers at all levels: clubs, districts and national
3. Develop a website-based volunteer 'tool-kit' accessible to all
4. Acknowledge the importance and value we place on volunteers